

March 26, 1996

Karen Dunning
Business Media, Inc.
300 Oak Creek Drive
Lincoln, NE 68528

Dear Karen:

Each year a committee from the College of Business Administration selects entrepreneurs to be honored at our annual conference. It gives me great pleasure to inform you that during the Eleventh Nebraska Conference on Entrepreneurship, you will be announced as the winner of the Entrepreneur of the Year Award.

As a special honoree, we invite you to be our guest at this conference along with three or four other people you may want to bring along with you--family members or employees from your company. If you have more than four people that would like to join you for this event, we can give each additional person a special registration fee of \$20 per person to help pay for meals. Please call us with the names of the people who will be attending the conference. We need this information for meal reservations and name tags.

Please send us a brief bio about yourself and information about your company by April 5. This information will be used for press releases after the conference and also when you are introduced as Entrepreneur of the Year.

We have enclosed a brochure about our conference. The award will be presented by Governor Benjamin Nelson at the awards luncheon. This is a very prestigious award which recognizes your significant contribution as a Nebraska business leader.

Congratulations on your success.

Sincerely,



Robin D. Anderson
Director